



## Boyoung Brenda Kang

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### Profile

Futurist, Enthusiast, Strategist, Consultant ( + 10 yrs of management consulting & educational consulting, research analyst, human resource development, international conference)

Founder of Sarafarm: [www.sarafarm.io](http://www.sarafarm.io)

Medium: <https://medium.com/@boyoungkang>

Steemit: <https://steemit.com/@bbkang>

Linkedin: <https://www.linkedin.com/in/boyoung-brenda-bb-kang-67943074/>

Facebook: <https://www.facebook.com/boyoung.kang.756>

### Career Background

- March 2018~Dec 2019, Chief Knowledge Officer, [www.epitomeCL.com](http://www.epitomeCL.com)
  - Researched and analyzed the blockchain based finance market
  - Planned and build strategies for the decentralized exchange and the token economic ecosystem
  - Managed and operated the meet ups and seminars on the regular basis
- May 2017~Dec 2017, HRD Senior manager, AIRI, <http://airi.kr>
  - Consulted and planned for deep learning program
  - Planned and organized the boot camps and the demo day
  - Managed the online and offline seminars and communities regarding artificial intelligence
- April 2016~Dec 2016, Executive consultant, Ryan & Co. <http://www.ryannco.com/>

-Seoul City Mobile Information System & Urban Regeneration strategies,  
( [www.seoul.go.kr](http://www.seoul.go.kr)), PM

-Bicycle Racing Business Head Office, KSPO, <https://www.kspo.or.kr>

Marketing Strategies and action plans

- April 2007~March 2013, CEO and executive consultant, Career Smart Company

-Education Consulting Service for private and public sector, Educational Policy and System development, Lecture of career coaching system for secondary education teachers

-Engineering Interest Profiler(EIP) psychology test development and online test launching, Korean Society of Engineering Education, 105 million won, May 2012~December 2013

-Job Sharing Policy for Engineering Women; Needs Analysis and System development

- Researcher, Center for International Area Studies, Yong- In, Korea

-Wrote and published the CIAS Bi-Weekly International Area Report

-Edited and coordinated the publications in Kyung Hang Daily Newspaper

-Organized and emceed KOICA training program for the high level government officers of 16 developing countries, 'Human resources Development and Economic -Development' and resulted in audience' great satisfaction

-Planned and organized CIAS 2000 International conference, 'Theory and Practice of Cross-Cultural Management' and received a good evaluation from the professors committee

- Analyst, Dongsuh Securities Seoul, Korea

-Wrote daily investment points of "Dongsuh Daily" and "Dongsuh Weekly" in English

-Specialized in the company analysis for the iron and steel and food and beverage sector

-Published Ottogi company investment analysis report

## **Educational Background**

- PhD Candidate in Future Liberal Arts Social Entrepreneurship Interdisciplinary Studies, Sungkyunkwan University, Seoul, Korea, 2021
- Master of Engineering in Science, Graduate program of the Future Strategies, KAIST, Daejeon, Korea, February 2016 (GPA 3.95/4.3)  
*Thesis: Relationship between Culture, Entrepreneurship and Economic Development in Innovation Driven Economy*
- MBA(Master of Business Administration), George Washington University, Washington, D.C. ,Finance/International business, September
- BBA(Bachelor of Business Administration), Yonsei University, Business administration, Seoul, Korea, February (GPA 3.65/4.0)
- BS(Bachelor of Science), Yonsei University, Food and Bioengineering, Seoul, Korea

## **Merits & Pedagogical competence**

- **Researcher, Ethereum Research Foundation Korea (Crypto-economic Analysis of PoS consensus algorithm, Casper FFG, March 2018~2019**

**Research paper:** <http://bit.ly/casperffg>

- **Management Science, Organizational Behavior, Hankuk University of Foreign Studies(HUFS)**

- **Lecturer, Business administration(Introduction to Management Science, Organizational Behavior, Hankuk University of Foreign Studies(HUFS), 1998~1999**
- **Consultant and Lecturer for STEM(Science, Technology, Engineering. Mathematics) students, 2013 Samsung Science Talk Show**
- Registered Lecturer and program developer, Ministry of Employment and Labor, Career development consulting and program advisor for secondary education
- Industrial Lecturer, MBTI workshop and organizational culture building,
- M&A Advisor Certificate, KMA(Korean Management Association), 2002
- Advisor for Engineering Women Committee
- Member of Korean Society of Management Consulting
- Member of Korea Academy of Complex Systems
- Member of Korean System Dynamics Society
- Awarded Yonsei Special Scholarship (Entrance score merit based)
- Awarded KAIST Special Scholarship 2013 (Academic performance merit based )

### **Linguistic Skills**

- Mother Tongue: Korean
- English: Fluent Reading/Speaking/Writing, PBT TOEFL 603, GMAT 660
- Chinese: Able to command daily conversation, basic level of reading and writing